Inclusive Innovation Policies: By Implementation Challenge

Inclusive innovation policies, in focusing on disadvantaged groups (social inclusiveness) and laggard industries and regions (industrial and territorial inclusiveness), need to address some specific challenges that do not apply to the same extent to innovation policies more generally. Notably, they need to:

1. Ensure the involvement of the target group
2. Establish appropriate selection criteria
3. Build capabilities of target groups
4. Build adequate expertise to deploy programmes

Other general policy design prerequisites for inclusive innovation programmes, similar to other innovation policies, include having an in-depth understanding of the actual needs of the target group before setting policy objectives, and articulating these objectives in a clear way. Institutional barriers and ensuring adequate evaluation of policy impacts also need addressing. More detail on those general principles are discussed in the OECD Innovation Strategy.

Source URL: https://www.innovationpolicyplatform.org/content/inclusive-innovation-policies-implementation-challenge

Links
[1] https://innovationpolicyplatform.org/content/ensuring-involvement-target-group-policy-programmes
[2] https://innovationpolicyplatform.org/content/establishing-appropriate-criteria-select-target-group-and-support-innovation-activities
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