Introduction (OECD Reviews of Regional Innovation: Catalonia, Spain 2010)

Catalonia, like many other places in the OECD, has embarked on a development path that emphasises innovation. Globalisation and rapid advances in new technologies, notably ICT, have spurred competition and opened new markets for the creation and delivery of innovative products and services. Globalisation has also increased the pressure on OECD member countries to move up the value chain and engage in a continuous process of adjustment. By strengthening innovation, countries, regions, cities and firms can become more competitive, and better prepared to face the challenges of globalisation. Innovation, a process that is generally managed by private firms, has become a concern for policy makers at all levels, from supranational to local actors.

Country: Spain

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