Closer integration of innovation and environmental policies would help achieve ambitious environmental and socio-economic goals simultaneously and benefit from new market opportunities in the growing eco-industry. This chapter reviews existing national strategies and overarching initiatives related to eco-innovation in ten OECD countries (Canada, Denmark, France, Germany, Greece, Japan, Sweden, Turkey, the United Kingdom and the United States) based on responses to a questionnaire survey. The strategies and initiatives are diverse in focus and character and include both supply-side and demand-side measures. A more comprehensive understanding of the interaction between supply and demand will be necessary to create successful policy mixes for promoting eco-innovation in the future.

Knowledge Type: Thematic report [1]
Other Tag: energy technologies [2]
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