# Executive summary (Supporting Investment in Knowledge Capital, Growth and Innovation)

Innovation is a key to business success, but where innovation comes from is changing. Today's firms are looking beyond research and development (R and D) to drive innovation. They invest in a wider range of intangible assets, such as data, software, patents, designs, new organisational processes and firm-specific skills. Together these non-physical assets make up knowledge-based capital (KBC).

**LinkToContentAt:** http://dx.doi.org/10.1787/9789264193307-3-en
**Knowledge Type:** Thematic report [1]
**Other Tag:** tax reliefs [2]
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**Links**
[1] https://www.innovationpolicyplatform.org/knowledge-type/thematic-report-0
[2] https://www.innovationpolicyplatform.org/topic/tax-reliefs
[3] https://www.innovationpolicyplatform.org/topic/knowledge-based-capital
[4] https://www.innovationpolicyplatform.org/topic/multinational-corporation
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