The Innovation Policy Platform

Useable Knowledge for Policy Practitioners

innovationpolicyplatform.org

Challenge

Innovation is crucial for long-term economic growth in both developed and developing countries. It fosters competitiveness, creates jobs, helps to address environmental and health challenges, reduces inequality and contributes to sustained and inclusive growth. But innovation-driven growth requires the right mix of multi-sector and multidisciplinary policy actions—in education, research, science and technology, finance, and public procurement, among others. The challenge is to find the policy solutions that work best in a given country context.

Solution

The Innovation Policy Platform (IPP), developed by the Organisation for Economic Co-operation and Development (OECD) and the World Bank is a web-based interactive space that provides easy access to knowledge, learning resources, indicators and communities of practice on the design, implementation, and evaluation of innovation policies. The Platform helps users learn how innovation systems operate, identify good practices across different countries, conduct statistical benchmarking and devise and apply effective policy solutions. More broadly, it facilitates knowledge exchange and collaboration across countries and regions.
Tools

- A living knowledge repository of publications, case studies, country profiles, and policy briefs drawn from the extensive experiences of the OECD, the World Bank, and other organisations
- Communities of practice that provide meeting places to learn about and engage with current projects, events, organisations and other initiatives taking place in the field
- An interactive data visualisation tool that allow users to easily access and plot indicators relevant for innovation policy
- A qualitative database of national policies and governance arrangements in support of science, technology and innovation policy design, implementation and evaluation
- User-friendly site navigation and smart semantic linking that assists users in framing innovation policy issues and finding relevant content throughout the Platform
- Search capabilities that enable easy access to the most current analytical work and operational know-how

Users

- Policy makers who design and implement innovation policy
- Advisors and analysts who inform policy making through concept development, analysis and advice
- International organisations who work with countries to improve the design and implementation of innovation policies
- Nongovernmental stakeholders such as private sector firms, NGOs, and entrepreneurs engaged in innovation policy processes
- Students, including those participating in online learning courses hosted on the IPP

For more information, please visit: innovationpolicyplatform.org
or contact: contact@innovationpolicyplatform.org