

# INNOVATION POLICY FRAMEWORKS IN A DIGITAL AGE

FELICITY BURCH, CBI



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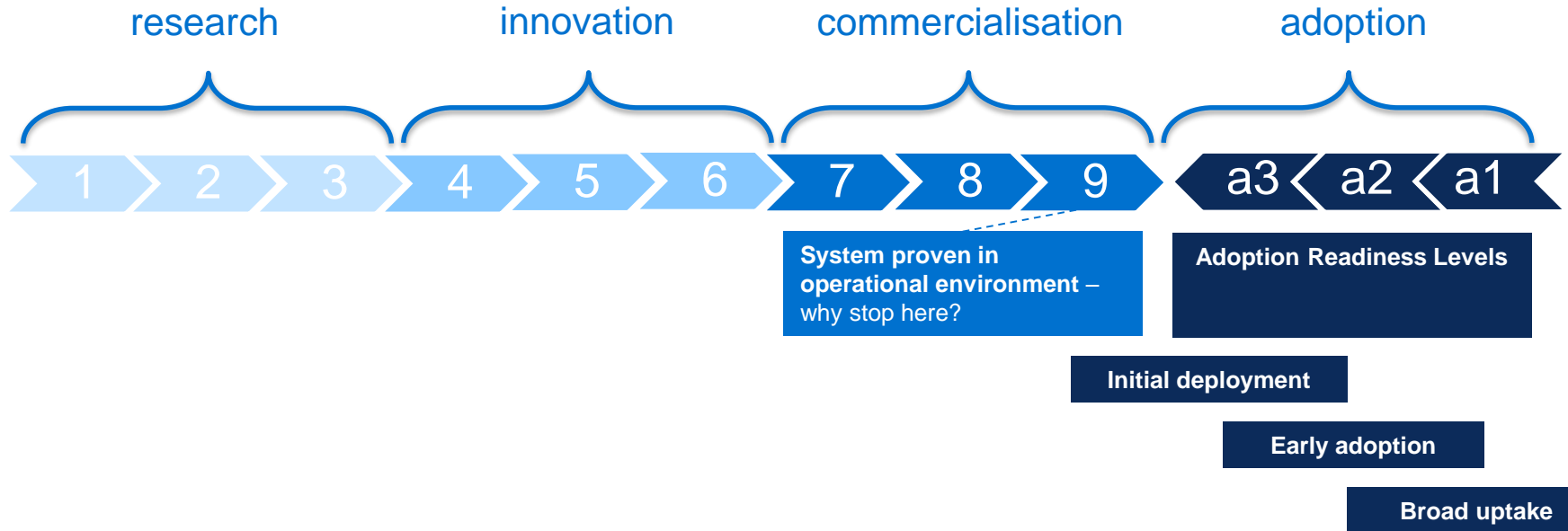
# NEW TECH MEANS WE HAVE TO CHANGE HOW WE THINK ABOUT INNOVATION POLICY

**Broader:** time to move beyond TRLs

**Adaptive:** accept that technology will move faster than regulation

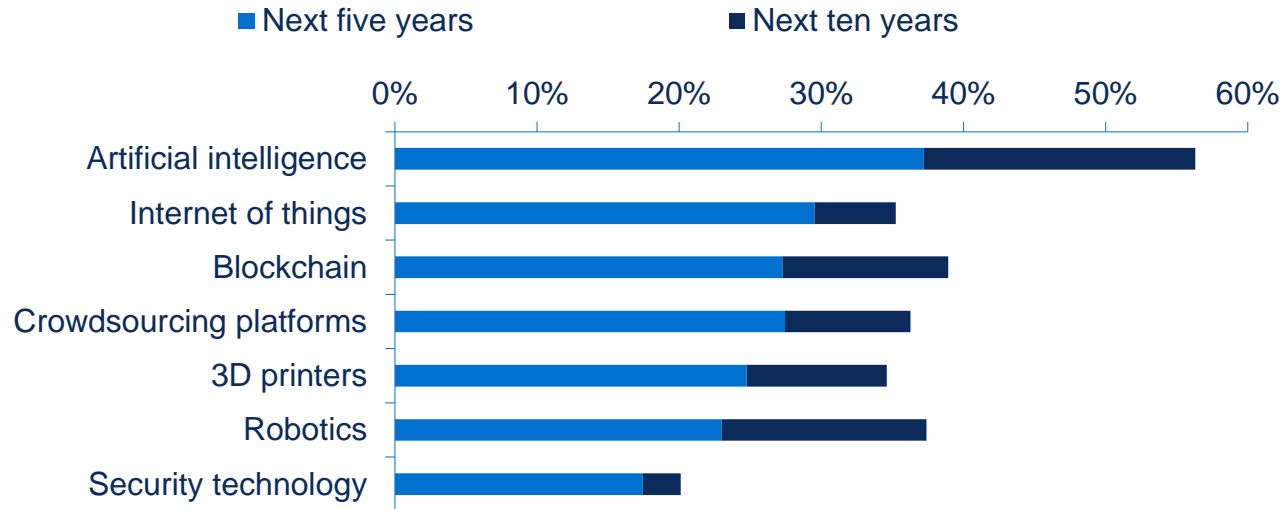
**More human:** people-focused policy from the outset

# EXTENDING THE ECOSYSTEM: IT'S TIME TO MOVE BEYOND TRLS



# FAST PACED TECHNOLOGICAL CHANGE REQUIRES OUTCOMES-FOCUSED REGULATION

Over what time period are the following technologies likely to impact the sector in which your company operates? (% total respondents)



Source: CBI Innovation Survey 2016

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# PEOPLE MUST FEATURE IN POLICY ABOUT THE DIGITAL AGE



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