Effective coaching and mentoring for entrepreneurs from under-represented and disadvantaged groups (The Missing Entrepreneurs 2015: Policies for Self-employment and Entrepreneurship)

This chapter defines coaching and mentoring and discusses the benefits of these supports for entrepreneurs from under-represented and disadvantaged groups. It describes the various policy approaches that can be used to offer coaching and mentoring support to entrepreneurs and potential entrepreneurs from under-represented and disadvantaged groups and provide examples. It also contains discussion on key considerations for designing and delivering effective coaching and mentoring support to entrepreneurs and potential entrepreneurs from under-represented and disadvantaged groups. The chapter includes a number of policy recommendations.

**Knowledge Type**: Thematic report

**Other Tag**: training, trust, early stage, entrepreneurial capabilities, entrepreneurial experience, experiential learning, financial support, gender, knowledge spillovers, business enterprise expenditure in research and development, measurement framework, business skills, business surveys, access to finance, product life cycle, coaching, resource allocation, rule of law, segmentation

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**Links**

[12] https://www.innovationpolicyplatform.org/topic/measurement-framework
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