Supporting business growth among entrepreneurs from under-represented and disadvantaged groups (The Missing Entrepreneurs 2015: Policies for Self-employment and Entrepreneurship)

This chapter discusses the main factors that influence the growth of businesses established and operated by women entrepreneurs, youth entrepreneurs, older entrepreneurs and ethnic minority and immigrant entrepreneurs. It then presents the key policy actions the governments can take to support business growth for these entrepreneurs, who often face greater challenges than mainstream entrepreneurs. Consideration is also given to delivery of these supports.

LinkToContentAt: http://dx.doi.org/10.1787/9789264226418-10-en

Knowledge Type: Thematic report

Other Tag: training

crowdfunding
educational attainment
entrepreneurial capabilities
entrepreneurship education
equity financing
female researcher
horizontal coordination
investment promotion agencies
isomorphism
lead user
business angels
management practices
business plans
business surveys
access to finance
regional collaboration
coaching
risk taking

Parent URL: http://dx.doi.org/10.1787/9789264226418-en


Links
[10] https://www.innovationpolicyplatform.org/topic/investment-promotion-agencies
[12] https://www.innovationpolicyplatform.org/topic/lead-user
[16] https://www.innovationpolicyplatform.org/topic/business-surveys
[17] https://www.innovationpolicyplatform.org/topic/access-finance
[18] https://www.innovationpolicyplatform.org/topic/regional-collaboration