Benchmarking Entrepreneurship Education across US, Canadian and Danish Universities (Entrepreneurship and Higher Education)

This chapter presents a benchmark study of entrepreneurship education at 27 universities -ten in the United States, ten in Canada, and seven in Denmark- that was conducted in 2003-04. A general method for benchmarking entrepreneurship education activities at university level has been constructed and applied in the study. The method allows for a quantification of the scope of entrepreneurship education. The study illustrates significant differences in both the breadth and depth of entrepreneurship education in Denmark versus the United States and Canada. US universities have a wider variety of entrepreneurship programmes and classes, and they have by far the largest proportion of students attending them. Given a clear dearth of entrepreneurship education at Danish universities relative to their US and Canadian counterparts, the chapter points to lessons for policy makers and universities.

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