This case study presents a project that uses role models to inspire and support women entrepreneurs in setting and achieving growth objectives for their businesses. The case study presents the objectives and rationale for this approach and describes the activities and impact that has been made. It also discusses the challenges faced and the conditions for transferring this approach to another context.

Country: Ireland

Knowledge Type: Country report

Other Tag: 
- trust
- consultants
- copyright
- early stage
- financial support
- gender
- green growth
- horizontal coordination
- business enterprise expenditure in research and development
- mentoring
- philanthropy
- risk taking
- science skills
- segmentation


Links
[1] https://www.innovationpolicyplatform.org/country/ireland
[5] https://www.innovationpolicyplatform.org/topic/copyright-0
[12] https://www.innovationpolicyplatform.org/topic/mentoring
[16] https://www.innovationpolicyplatform.org/topic/science-skills
[17] https://www.innovationpolicyplatform.org/topic/segmentation
[18] http://dx.doi.org/10.1787/9789264251496-en