DIGITAL TRANSFORMATION & INNOVATION POLICY

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• Imperfections are inevitable
• But we can reduce the friction
• And help decision-makers be more evidence and data-driven
WHAT HAPPENED

• 80 firms and organisations competed for funding
• Winners developed ideas – some now being implemented e.g. wikihouse/Southwark
• DCLG policy influenced – e.g. national brownfield site database
• Development of national data architecture/standards

futurecities.catapult.org.uk/project/future-of-planning/
SO WHAT?

• Digital innovation opens further opportunities to innovate – openness, low cost of entry, platforms etc…
• Replicable approach to complex opportunities for digitisation and innovation
• Digitisation doesn’t yet remove benefits of ‘physical’ approaches.