

DIGITAL TRANSFORM- ATION & INNOVATION POLICY

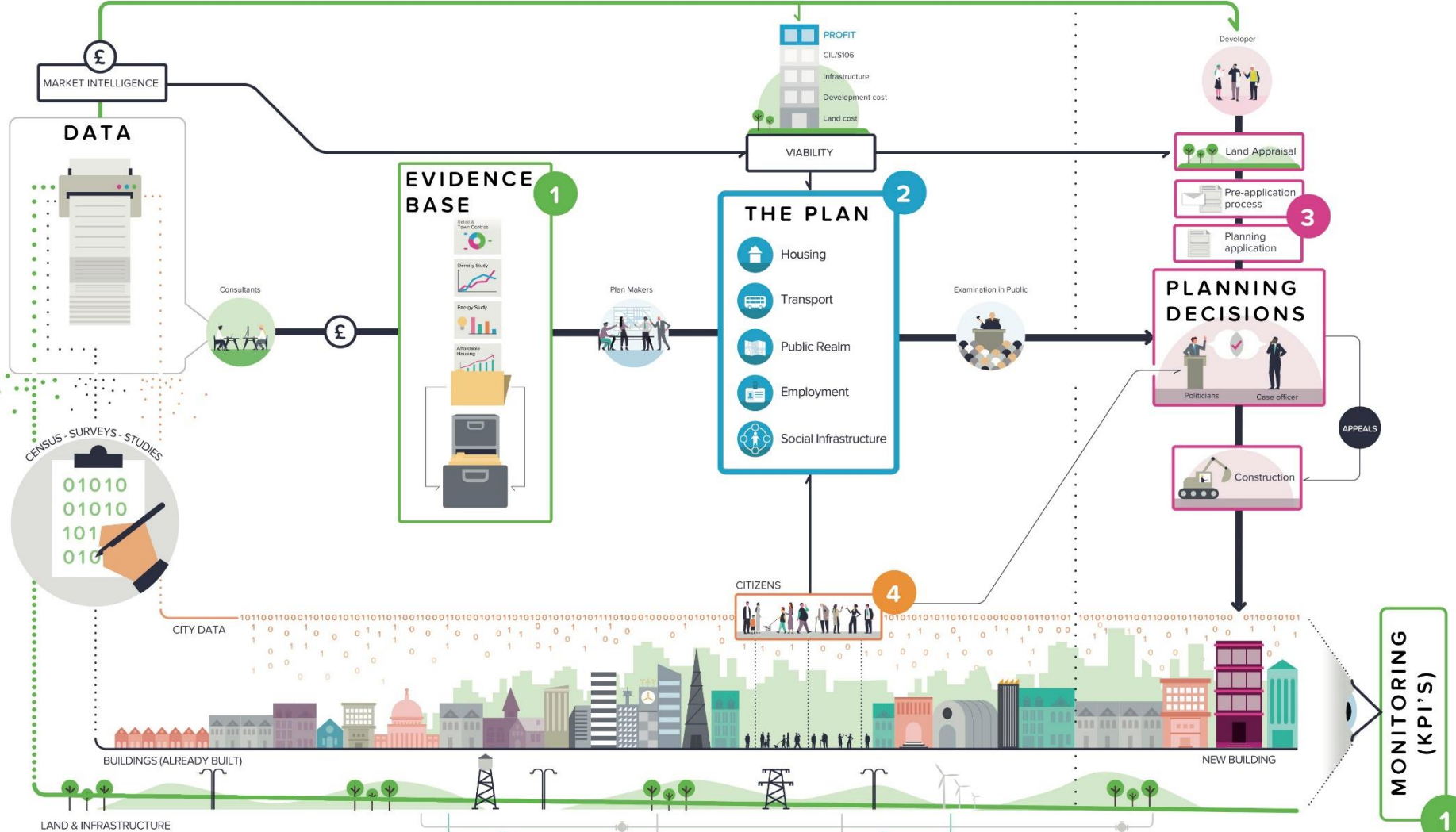
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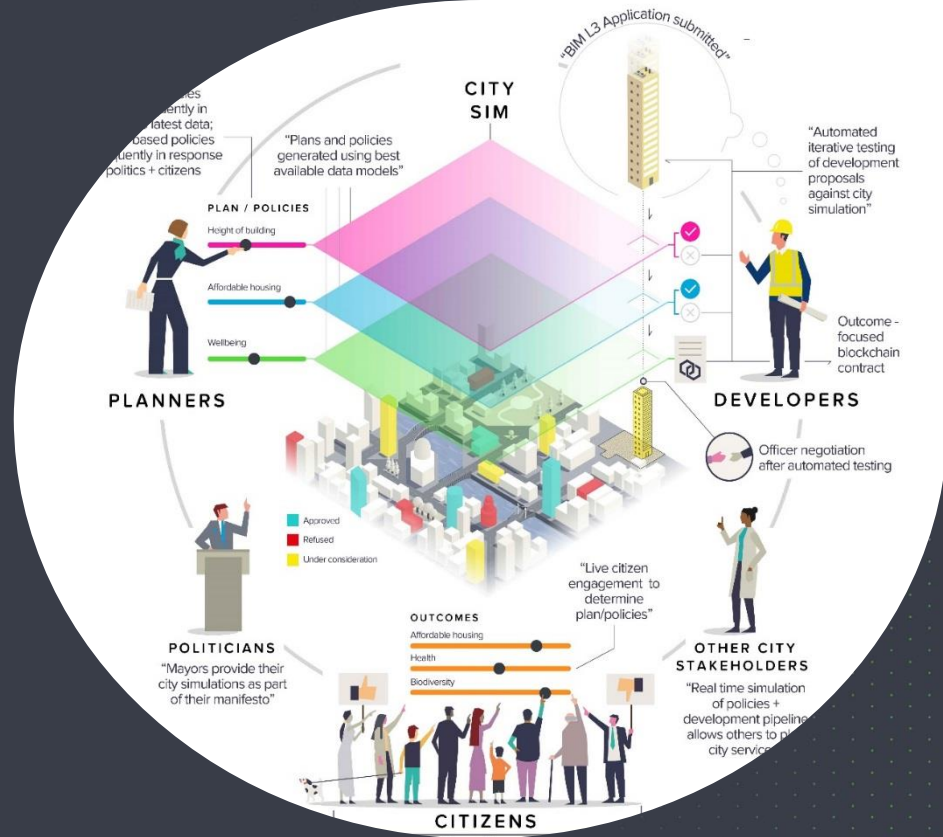
DEMOCRACY, DECISION-MAKING AND DATA

- Imperfections are inevitable
- But we can reduce the friction
- And help decision-makers be more evidence and data-driven



WHAT HAPPENED

- 80 firms and organisations competed for funding
- Winners developed ideas – some now being implemented e.g. wikihouse/Southwark
- DCLG policy influenced – e.g. national brownfield site database
- Development of national data architecture/standards



[futurecities.catapult.org.uk/
project/future-of-planning/](https://futurecities.catapult.org.uk/project/future-of-planning/)

SO WHAT?

- Digital innovation opens further opportunities to innovate – openness, low cost of entry, platforms etc...
- Replicable approach to complex opportunities for digitisation and innovation
- Digitisation doesn't yet remove benefits of 'physical' approaches.