NEW TECH MEANS WE HAVE TO CHANGE HOW WE THINK ABOUT INNOVATION POLICY

**Broader:** time to move beyond TRLs

**Adaptive:** accept that technology will move faster than regulation

**More human:** people-focused policy from the outset
EXTENDING THE ECOSYSTEM: IT’S TIME TO MOVE BEYOND TRLS

System proven in operational environment – why stop here?

Adoption Readiness Levels

Initial deployment

Early adoption

Broad uptake

Source: CBI analysis
FAST PACED TECHNOLOGICAL CHANGE REQUIRES OUTCOMES-FOCUSED REGULATION

Over what time period are the following technologies likely to impact the sector in which your company operates? (% total respondents)

Source: CBI Innovation Survey 2016
PEOPLE MUST FEATURE IN POLICY ABOUT THE DIGITAL AGE
Felicity Burch
Head of innovation and digital, CBI
E: felicity.burch@cbi.org.uk
M: +44 (0)7469 155 330
@felicityburch