The case study provides a practitioner’s perspective on the regional initiative “Industry Platform 4 FVG” (Italy), covering its business support services, main fields of activity, international linkages, and impact targets.

**Topics covered**
Regional public-private partnership, demonstrators and living labs, business support services, digital technologies

**What is Industry Platform 4 FVG?**
- Initiative started in 2017 to promote digital transformation of industrial companies and growth of ICT companies in the FVG region
- Public-private partnership between technical high schools, enterprises, science parks, and employers’ associations
- Currently, it is setting up demonstrators and living labs

**Main technological fields of activity**
- ADVANCE MANUFACTURING SOLUTIONS Prodenone
- DATA ANALYTICS & ARTIFICIAL INTELLIGENCE Udine
- INTERNET OF THINGS Amaro (UD)
- DATA OPTIMIZATION & SIMULATION Trieste

**Coordination Board**

**Industry Platform 4 FVG’s main technological fields of activity**
- 23 partners collaborate in four thematic nodes in Amaro, Pordenone, Trieste, and Udine
- Membership of each node differs
- Coordination Board ensures synergies by means of operational plan and joint activities

**Which specialised support services does the Industry Platform 4 FVG provide?**
- Training and technical upgrade services (e.g. summer schools in cooperation with universities)
- Testing and prototyping (in so-called living labs)
- Research and technology development support (in co-operation with competence centers)
- Support for digitalisation of firms’ operations
- Mentoring
- Provision of information on business models (e.g. case studies)

**Main challenges**

**Impact targets for 2019-20**
- Engage with 700 SMEs in training activities
- Co-operate with 20 ICT firms in living labs and public-private co-development projects
- Support the implementation of digitalisation project of 100 firms

**Budget & staff**
- Budget: EUR 4 million for the period 2018-2020
- Staff: 12 full time personnel, and 15 part-time personnel

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